

Evaluating a SIEM Solution

WHAT IS A SIEM

SIEM solutions centralize relevant security data to provide wide visibility into an organization's digital environment. The goal of implementing a SIEM is to identify areas of high risk and proactively implement detection strategies aimed at reducing incident-related costs and accelerating incident response.

Why a SIEM?

Lack of Visibility and Control

Without a SIEM tool, security teams may have difficulty collecting, aggregating, and analyzing security data from various sources across their environment, and may miss important signals or indicators of compromise.

High Complexity and Cost

Before introducing a SIEM, security teams often rely on multiple point solutions or manual processes to perform security tasks, which increases complexity and total cost of ownership.

Ineffective and Inefficient Security Workflows

Security teams have difficulty prioritizing and triaging security alerts, correlating security events, investigating suspicious activity and responding to incidents without a centralized system of record. Poor compliance and reporting Without a SIEM tool, security teams have trouble meeting regulatory compliance standards and generating audit reports.

Key SIEM Benefits

Accelerated Threat Detection and Response

By centralizing visibility and enabling workflows for detecting and responding to suspicious activity SIEMs help reduce the mean time to detect (MTTD) and mean time to respond (MTTR) to security incidents.

Improved Security Posture

SIEM tools help organizations prevent or minimize the impact of security breaches, protect their reputation, and enhance their customer trust.

Compliance Reporting





SIEM tools help organizations meet regulatory compliance standards by tracking and logging security data and generating audit reports. This can help organizations save money, avoid fines, and demonstrate their security posture to auditors and stakeholders.

Evaluating a SIEM

The performance of a SIEM depends on its underlying architecture, scalability, and how it can be deployed. When evaluating a SIEM, be sure to understand the following:

KEY EVALUATION CRITERIA	
Architecture	<ul style="list-style-type: none"> <input type="checkbox"/> Is the SIEM cloud-native? <input type="checkbox"/> Was the SIEM built in the cloud originally or moved there? <input type="checkbox"/> Does the SIEM require configuration of operational components like servers?
Scale	<ul style="list-style-type: none"> <input type="checkbox"/> How does the SIEM scale up or down as the organization's security needs change over time? <input type="checkbox"/> How do you handle the volume and velocity of security data generated by cloud infrastructure?
Deployment	<ul style="list-style-type: none"> <input type="checkbox"/> Does the SIEM require an on-premise footprint? <input type="checkbox"/> Does the SIEM require dedicated personnel to maintain its availability and reliability? <input type="checkbox"/> Does the SIEM require a professional services contract to set-up?

A SIEM's core functionality includes:

 <p>Collecting and transforming logs into structured security data</p>	 <p>Detecting suspicious activity in organizational environments</p>	 <p>Alerting teams to take action on identified threats</p>	 <p>Enabling investigation to verify malicious activity and contain incident impact</p>
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These functions are essential for any security team that wants to gain visibility into their environment, identify and prioritize risks, respond to incidents effectively, and comply with regulatory requirements.

KEY EVALUATION CRITERIA	
Data Collection	<ul style="list-style-type: none"> <input type="checkbox"/> Does the SIEM integrate with all major cloud providers? <input type="checkbox"/> Does the SIEM integrate with key applications from the organization's environment? <input type="checkbox"/> Is there an option for direct integration with the SIEM? <input type="checkbox"/> Can I easily integrate nontraditional or custom log sources into the SIEM? <input type="checkbox"/> Are logs normalized upon ingestion into the SIEM? <input type="checkbox"/> Does the SIEM support log filtering to maximize the security value of ingested data? <input type="checkbox"/> Does the SIEM enable data transformation upon ingest to refine data for use in detection and response? <input type="checkbox"/> How long does the SIEM retain data? <input type="checkbox"/> Are there different types of data storage in the SIEM (ex: "hot" or "cold")?
Detection	<ul style="list-style-type: none"> <input type="checkbox"/> Are detections invoked in real-time upon data ingestion? <input type="checkbox"/> Does the SIEM provide useful out-of-the-box detection logic? <input type="checkbox"/> Are detections mapped to relevant frameworks like MITRE ATT&CK? <input type="checkbox"/> Can detection logic be easily edited and optimized to meet organizational requirements? <input type="checkbox"/> Is detection logic written in a vendor-specific language? <input type="checkbox"/> How are detection versions tracked over time? <input type="checkbox"/> Is it easy to test detections against single cases or historical data? <input type="checkbox"/> Can detection logic support custom enrichments?
Alerting	<ul style="list-style-type: none"> <input type="checkbox"/> Do alerts provide relevant context for triage? <input type="checkbox"/> Is it easy to assign alerts and track their status? <input type="checkbox"/> Is it simple to route alerts to relevant collaboration or workflow tools? <input type="checkbox"/> Is it easy to gather context from users related to suspicious activity?
Investigation	<ul style="list-style-type: none"> <input type="checkbox"/> How is query performance impacted at high data volumes? <input type="checkbox"/> Is it simple to search normalized fields across all log types? <input type="checkbox"/> Is it possible to save common queries for future use? <input type="checkbox"/> Are search results presented with useful visual and tabular summaries of the data? <input type="checkbox"/> Is it easy to curate and refine search results for use in the next pivot?
Licensing & Pricing	<ul style="list-style-type: none"> <input type="checkbox"/> How is the SIEM priced? <input type="checkbox"/> Are there typically additional costs outside of a basic license (e.g. extra storage costs)? <input type="checkbox"/> Are there additional charges based on data retention? <input type="checkbox"/> Are there different charges based on type of storage? And, converting between those types? <input type="checkbox"/> Are there additional required SKUs to make all features work? <input type="checkbox"/> Are there additional services or third-party providers that are required/recommended as a part of the contract? <input type="checkbox"/> How does pricing scale to meet very large data volumes?
Governance, Legal, & Compliance	<ul style="list-style-type: none"> <input type="checkbox"/> Is the SIEM SOC2 Type II compliant? <input type="checkbox"/> Is the SIEM ISO217001 compliant? <input type="checkbox"/> Is the SIEM PCI compliant? <input type="checkbox"/> Is the SIEM architected in a single tenant fashion? <input type="checkbox"/> Can data storage be isolated to a particular geographic region?

	KEY EVALUATION CRITERIA
Architecture, Scale, & Deployment	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Cloud-native architecture <input checked="" type="checkbox"/> Zero-ops overhead <input checked="" type="checkbox"/> Security data lake enables lightning-fast data processing and analysis <input checked="" type="checkbox"/> Always-hot storage <input checked="" type="checkbox"/> Year-long data retention
Data Collection	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Seamless integrations with all major cloud platforms <input checked="" type="checkbox"/> Native integrations with popular applications and security tools <input checked="" type="checkbox"/> Easily integrate custom log sources <input checked="" type="checkbox"/> Robust filtering functionality so only valuable security data is ingested and stored <input checked="" type="checkbox"/> Data transformation to enrich data across log sources
Detection	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Useful out-of-the-box detections that map to relevant frameworks like MITRE ATT&CK <input checked="" type="checkbox"/> Simple, granular ways to edit and tune detection logic <input checked="" type="checkbox"/> Seamless workflows for tracking relevant versions of detection logic and testing and deploying new detections <input checked="" type="checkbox"/> Support for relevant enrichment context and nuanced, complex detection logic
Alerting	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Useful alert context & enrichment informs triage <input checked="" type="checkbox"/> Easy-to-use alert assignment and alert management functionality <input checked="" type="checkbox"/> Seamless alert routing to relevant tools (ex: Slack, Asana) <input checked="" type="checkbox"/> Slack Bot functionality gathers helpful user context on alerts
Investigation	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> High-performance query engine that leverages a scalable and cost-effective security data lake <input checked="" type="checkbox"/> Data validation and normalization that ensure data quality and consistency across all log sources <input checked="" type="checkbox"/> Simple filterable search across all ingested logs <input checked="" type="checkbox"/> Search results returned with helpful visual summaries <input checked="" type="checkbox"/> Search results displayed in interactive table where data can be refined and manipulated for further analysis
Licensing & Pricing	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Transparent pricing based on monthly data ingest <input checked="" type="checkbox"/> No additional feature, infrastructure, or service fees <input checked="" type="checkbox"/> Pricing scales cost-effectively with exponential data growth
Governance, Legal, & Compliance	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Compliance: SOC2 Type II, ISO27001, PCI <input checked="" type="checkbox"/> Single-tenant architecture ensures data privacy <input checked="" type="checkbox"/> Data storage in the geographic region of choice

In short, Panther offers:

- **Seamless and efficient data collection** that maximizes the security value of ingested data
- **Flexible and powerful workflows** that enable easy creation, editing, testing, and deployment of detection logic
- **Intelligent alerting** that helps reduce alert noise, prioritize alert risk, and accelerate alert triage
- **Fast and intuitive investigation** that helps get answers to the most pressing security questions

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